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We have given Marketing multiple choice questions with answers. This post covers MCQs on Marketing Management, Basics of Marketing & Principles of Marketing. You can find answers to these MCQs at the end of each question. These MCQs will help MBA, BBA, MCA, MMS students for the exam preparation.

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answers! This will also help you to learn about the objective type (multiple choice) question and answers on Marketing that is most likely to be asked in SBI, IBPS, BANK PO and other banking exams.

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BASICS OF MARKETING- 106 MULTIPLE CHOICE QUESTIONS

1. Good marketing is no accident, but a result of careful planning and _____. execution selling strategies research

2. Marketing management is _____. managing the marketing process monitoring the profitability of the company's products and services

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Answer Avatto~~

Course objective on introducing basic marketing concepts and tools andor.QUESTION BANK. Marketing is a process of converting the potential customers into. Which of the following are possible pricing objectives.because

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management are keen to get an external and objective input to their.

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