

# Non Obvious How To Predict Trends And Win The Future

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## Non Obvious How To Predict Trends And Win The Future

The process, which is outlined in Non-Obvious Megatrends, is designed to help anyone become a "speed understander" instead of a speed reader. It debatably works better when drinking coffee from a Minions mug ... I do often describe myself as a trend curator - because I believe you can predict the future through understanding the present.

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As with the original version, this new edition of Non-Obvious also delves into the curation process the author has used for years to build his Trend Reports and takes readers behind the scenes of trend curation (much to the delight of past readers who have been asking about this for years), and show them the methodology they can use to predict the future for themselves.

### Amazon.com: Non-Obvious 2019: How To Predict Trends and ...

Non-Obvious 2019: How To Predict Trends And Win The Future Rohit Bhargava. 4.9 out of 5 stars 62. Paperback. S\$15.93. Create the Future + the Innovation Handbook: Tactics for Disruptive Thinking Jeremy Gutsche. 4.2 out of 5 stars 26. Paperback. S\$42.44.

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In the end Non-Obvious is a book that will show you how to think different, curate your ideas and get better at predicting what will be important tomorrow based on learning to better observe patterns in the world today.

## Non Obvious Megatrends: How to See What Others Miss and ...

The power of non-obvious thinking can help you see what others miss, grow your business and make a bigger impact in the world. In this all-new eighth edition, discover what more than a million readers already have: how to use the power of non-obvious thinking to grow your business and make a bigger impact in the world.

## Non-Obvious Megatrends

I recently received Rohit Bhargava's Non-Obvious Megatrends for free through Goodread's First read. I was excited to obtain this copy because of my interest in business. Non-obvious is a fun and quick read way beyond just predicting trends of 2020. The book begins with addressing the need for more non-obvious thinkers.

## Non-Obvious 2019: How To Predict Trends and Win The Future ...

The key to winning the future lies in better understanding the present. This book is an essential guide to becoming a non-obvious thinker and using the art of trend curation to get better at predicting what will be important tomorrow based on learning to better observe patterns in the world today. What's New In This Edition:

## 4 Non-Obvious Ways to Use AI to Predict and Prevent ...

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Different, Curate Ideas & Predict The Future.

Non-Obvious: How to Think Different, Curate Ideas and ...

Non-Obvious 2019: How To Predict Trends And Win The Future Paperback – Jan. 1 2019 by Rohit Bhargava (Author) 4.2 out of 5 stars 29 ratings. Book 7 of 8 in the Non-Obvious Series. See all 2 formats and editions Hide other formats and editions. Amazon Price New ...

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This is part of the Non-Obvious Trend Series, a decade long project to share the most fascinating trends shaping our world. Every year there was an annual edition of this book and the newest edition (Non-Obvious Megatrends) is a #1 Wall Street Journal Bestseller and includes an appendix featuring ALL the trends from this edition of the book as well as new updated insights.

Non Obvious How To Predict

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In 2015 Idea Press published Rohit Bhargava's book "Non Obvious: How to Think Different, Curate Ideas & Predict the Future." The book is divided into three parts, 1) curating trends, 2) non-obvious trend report, and trend action guide.

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