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## **24 Effective Ways to Get Free Marketing For Small Business**

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**Free Marketing: 101  
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Ways to Grow Your**

...

The good news is that  
there are plenty of  
useful marketing  
methods that will



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generate great results for your business without costing you a dime. You can start with creating your own website. We compiled the following list of 24 free, tested and proven ways of marketing your small business.

### **Free Marketing: 101 Low and No-Cost Ways to Grow Your**

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This book is great, its power packed with

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Grow a successful business without letting your marketing budget tell you "No." Jim Cockrum has proven that the most powerful marketing strategies are the cheapest. Proudly ...

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help small business  
owners and marketers  
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-- with little or no  
marketing budget.  
Using both Internet-  
based and ...

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**Forbes**

INTRODUCTION: Cost

MARKETING IS NOW

FREE! I'm not against

spending money on

marketing; it's just that

the most effective

strategies available for

spreading the ... -

Selection from Free

Marketing: 101 Low

and No-Cost Ways to

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**Free Marketing: 101**

**Low and No-Cost**

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## **Ways to Grow Your ... Low And No Cost**

In his book, *Free Marketing: 101 Low and No-Cost Ways to Grow Your Business Online and Off*, Jim Cockrum offers 102 chapters of marketing tips. These tips include ideas for free marketing or low-budget marketing for the do-it-yourself business owner.

**Free Marketing: 101**

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## **Low and No-Cost Ways to Grow Your**

...

Simple, powerful marketing strategies every business can afford to implement

There's never been a better time to be a marketer or

entrepreneur than right now. Thanks to the Internet, a new world of free and inexpensive tactics can help get the word out to the prospects of any

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business with a limited marketing budget. Free Marketing delivers more than 100 ideas to help any small business owner ...

**Free Marketing, 101  
Low and No-Cost  
Ways, Part I - Mirex**

...

Free Marketing: 101  
Low and No-Cost Ways  
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Online and Off, Jim  
Cockrum, Sean Pratt,  
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In his book, *Free Cost*

*Marketing: 101 Low and No-Cost Ways to Grow Your Business*

Online and Off, Jim Cockrum offers 102 chapters of marketing tips. These tips include ideas for free

marketing or low-budget marketing.

Early in his book, he explains that his book is divided into three parts: Internet

Marketing (Chapters

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Your Business  
...  
1-32), Building Trust  
and Growing Your  
Circle of Influence  
(Chapters 33-77), and

Online Off Jim  
**101 Small Business  
Marketing Ideas**

Marketing 101: A Guide  
to Winning Customers .  
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to Winning Customers  
... that is a low-cost,  
low-traffic location  
likely means spending  
more on advertising to

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build traffic.

Manufacturing and wholesale firms must also consider the costs associated the distribution of their

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Why Marketing 101?

The business

marketing world is not

without its charlatans

promising the moon if

you'd only put your

trust in their secret tec

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Techniques/program/software are for success in marketing and sales.. Small business owners have better things to do—like producing and delivering valuable products and services for their customers—than sort out the truth from the trash.

## **Free Marketing 101 Low And**

I received a pre-release

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copy of "Free Marketing: 101 Low and No-Cost Ways to Grow Your Business, Online and Off". I have been so excited as I read all of Jim's newest ideas which I WILL put into practice in my business immediately! Jim Cockrum is THE REASON that my business is where it is today!

**Free Marketing: 101  
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**Ways to Grow Your**

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In Free Marketing, Jim  
Cockrum has

developed over 101

ideas that can help

marketers and small

business entrepreneurs

to boost their revenue

with only a small

marketing budget. He

offers insights that are

applicable both online

and for offline

businesses.

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**Guide to Winning  
Customers**

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Marketing "It's obvious

from reading this book

that Jim Cockrum not

only knows about

marketing, but that he

honestly cares about

helping his readers

succeed. Whether ...

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## Ways To Grow Your Business **Free marketing : 101 low and no-cost ways to grow your** Cockrum

...

There are thousands of ways you can promote your small business. With the right mix of activities, you can identify and focus on the most effective marketing tactics for your small business.

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Here is a list of 101 small business marketing ideas to get you thinking about all of the different ways you can promote your business.

### **Free Marketing, 101 Low & No-Cost Ways, Part II - Mirex**

...

Free Issue of Forbes Marketing 101 . By Jack ... I'm beginning to think that many of the marketing mistakes

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