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Bibliometric analysis of entrepreneurial orientation ...

Entrepreneurial orientation (EO) The processes, practices, and decision-making styles of organizations that act entrepreneurially. is a key concept when executives are crafting strategies in the hopes of doing something new and exploiting opportunities that other organizations cannot

exploit.

ENTREPRENEURIAL ORIENTATION DIMENSIONS AND PROFITABILITY ...

Abstract The main goal of this article is to analyze the effect of Entrepreneurial Orientation (EO) as a management strategy on the enterprise performance, differentiating between male and female...

Entrepreneurial Orientation and Firm Performance | IntechOpen

Entrepreneurial orientation (EO) of a firm is defined as firm that involves in technological innovation, undertakes risky ventures, and pursue opportunities proactively (Miller, 1983). Based on Miller's (1983) presentation of the idea of EO, three

dimensions of EO have been identified and used over and over again in the literature.

Entrepreneurial Orientation, Uncertainty Avoidance and ...

The remarkable concept of entrepreneurial orientation (EO) has attracted scholars' attention for its relevance to a firm's performance. Based on

bibliometric and distance-based visualization of similarities (VOS) analysis, the purpose of this paper is to outline a broad-spectrum perspective of the structure of research in EO across more than 20 years of publications, identifying the most ...

**Entrepreneurial orientation in hotel industry:
Multi-group ...**

Entrepreneurial Orientation (EO) is often mentioned as an antecedent of growth, competitive advantage and superior performance, and prior empirical research has often shown a positive relationship between EO and performance appears to exist.

Entrepreneurial Orientation, Strategic Orientation and ...

Entrepreneurial orientation and small business performance ...

The second research question addressed the extent to which the three sub-dimensions of the entrepreneurial orientation measure co-varied with one another. Correlation analysis revealed that the three sub-dimensions of EO are able to vary independently of one another in many situations.

orientation has become one of the most established and researched constructs in the entrepreneurship literature.

Entrepreneurial orientation - Wikipedia

This paper analyses entrepreneurial orientation as a composite formed of innovation, proactiveness and risk-taking. The empirical data for this study were

gathered from a survey sent to hotel ...

Entrepreneurial Orientation – Mastering Strategic ...

The present study shows that organicity of structure is an antecedent to entrepreneurial orientation. The study also provides evidence that entrepreneurial orientation and customer orientation exert positive

impacts on company effectiveness.

Assessing the Psychometric Properties of the ...

ENTREPRENEURIAL ORIENTATION

Entrepreneurial orientation is a multidimensional measure of firm- level entrepreneurship, comprised of innovativeness, proactiveness, risk- taking, competitive aggressiveness and autonomy.

Bibliometric analysis of entrepreneurial orientation ...

framework of an entrepreneurial orientation: innovativeness, ability to accept risk, and being proactive. Findings indicate that nonprofit leaders are at least as entrepreneurial as their for-profit counterparts and that higher EO scores are strongly

associated with increased entrepreneurial activity.

Entrepreneurial Orientation and Company Performance: Can ...

This methodological complexity allows us to state rigorously that entrepreneurial orientation positively affects performance of the hotels and that quality certification has a moderating effect: in certified

hotels, entrepreneurial orientation has a greater effect on performance than in non-certified hotels.

Entrepreneurial orientation and the business performance ...

Entrepreneurial orientation, uncertainty avoidance and firm performance: an analysis of Thai and Vietnamese SMEs. The International Journal of

Entrepreneurship and Innovation, 4 (1), 46–58.

CrossRef Google Scholar

Entrepreneurial Orientation - lardbucket

This study examines the relationship between entrepreneurial orientation (EO) and firm performance in a sample of 306 Vietnamese SMEs and 172 Thai small and medium-sized enterprises

(SMEs). Dimensions of entrepreneurial orientation including risk-taking, proactivity and innovativeness are explored.

ENTREPRENEURIAL ORIENTATION, NETWORKING, EXTERNAL ...

Entrepreneurial orientation First conceived by Miller [8], and later refined by Covin and Slevin [

9, 10], entrepreneurial orientation (EO) is a firm's behavioural tendency, managerial philosophy, or decision-making practice that is characterised by innovativeness, proactiveness and a willingness to take risks.

The impacts of entrepreneurial orientation on the ...

The strategy and entrepreneurship literatures suggest that an entrepreneurial orientation (EO) improves firm performance, but the empirical results are mixed. In this article, we investigate the EO of small businesses and find that a main-effects-only analysis provides an incomplete picture of performance.

Entrepreneurial orientation: Its importance and

...

From entrepreneurial orientation and learning orientation to business performance: Analyzing the mediating role of organizational learning and the moderating effects of organizational size. *British Journal of Management* , 25 (2), 186-208.

(PDF) Entrepreneurial orientation: The making of a concept

Entrepreneurial orientation (EO) is a key concept when executives are crafting strategies in the hopes of doing something new and exploiting opportunities that other organizations cannot exploit. EO refers to the processes, practices, and decision-making styles of organizations that act

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entrepreneurially.