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Designing Web Usability The Practice

Designing Web Usability: The Practice of Simplicity, by Jakob Nielsen, New Riders Publishing, Indianapolis, Indiana,

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USA, 420 pp., 2000.,

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be solved in web sight design. He goes at the "what" and the "how."

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Another consideration is that, going by the utter un-usability of so many corporate web sites, there must be many web site managers who don't actually use the web: some of these might read a printed volume.)

At the core of Designing Web Usability, and two thirds of it by page-count, are chapters on page, content, and site

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design. The first covers cross-platform design, the importance of minimising response times, how to use links effectively, and the advantages and disadvantages of style ...

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Usability was published in 1999, written with a goal of “changing web designers’ behavior” (p. 13). Nielsen emphasizes the importance of taking the needs and preferences of the users into account in website development.

Designing Web Usability by Jakob Nielsen - Kari Dahn

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Creating Web sites is easy. Creating sites that truly meet the needs and expectations of the wide range of online users is quite another story. In *Designing Web Usability: The Practice of Simplicity*, renowned Web usability guru Jakob Nielsen shares his

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insightful thoughts on the subject. Packed with annotated examples of actual Web sites, this book sets out many of the design precepts all Web developers should follow.

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usability from Jakob Nielsen, the world's leading authority. Over 250,000 Internet professionals around the world have turned to this landmark...

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The usability of web forms is by no means a new topic. It has been covered in general usability references

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(including several NN/g books of both general usability guidelines, eyetracking usability research, and mobile usability). Many of the 114 UX guidelines for e-commerce shopping carts are specialized issues in forms design.

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Deals with content and page design, designing for ease of navigation and users with disabilities. This book presents a series of

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principles which show: that web users want to find what they're after quickly; and, that if they don't know what they're after, they want to browse quickly and access information they come across in a logical manner.

Designing Web Usability book by Jakob Nielsen

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