



workplace culture, and employee motivation.

Competing by Design - David Nadler; Michael Tushman ...

Competing by Design: The Power of Organizational Architecture If the defining goal of modern-day business can be isolated to just one item, it would be the search for competitive advantage. And, as everyone in business knows, it's a lot harder than it used to be.

Competing by Design: The Power of Organizational ...

As companies are coming to realize they can't compete successfully in the 21st century with organizations based on 19th century ideas, Competing by Design shows clearly and persuasively why--and, most importantly how --to harness the power of organizational architecture to unleash the competitive strengths embedded in each organization.

Copyright code : 29b41955cdb958380e1c057dd2351daa.