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Dr Eugene McKenna, Chartered and Registered Occupational Psychologist, is Professor Emeritus, University of East London and, Visiting Faculty of the Business School, University of Strathclyde in Glasgow. He is a Fellow of the British Psychological Society, and a Fellow of the Royal Society of Medicine.

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Dr Eugene McKenna, Professor Emeritus, University of East London, is a Chartered Psychologist and Fellow of the British Psychological Society. His academic and consultancy interests are in Organisational Psychology and Human Resource Management. [show more.](#)

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Dr Eugene McKenna, Chartered and Registered Occupational Psychologist, is Professor Emeritus, University of East London and, Visiting Faculty of the Business School, University of Strathclyde in Glasgow. He is a Fellow of the British Psychological Society, and a Fellow of the Royal Society of Medicine.

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Book Description. Business Psychology and Organizational Behaviour introduces principles and concepts in psychology and organizational behaviour with emphasis on relevance and applications.

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Well organised and clearly written, it draws on a sound theoretical and applied base, and utilizes real-life examples, theories, and research findings of relevance to the world of business and work.

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Eugene McKenna's book is really impressive in both its scope and content. The very idea of explaining organisational behaviour from a psychological perspective is rather original and to be honest, this is what distinguishes this superior work from its competitors.

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Dr Eugene McKenna, Chartered and Registered Occupational Psychologist, is Professor Emeritus, University of East London and, Visiting Faculty of the Business School, University of Strathclyde in Glasgow. He is a Fellow of the British Psychological Society, and a

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Unit 46 Business Psychology-Btechnd.
TASK 4. In this task a discussion would be carried out on the impacts that change in the culture and climate will have on the performance of the workforce. This will be explained with the help of the theories that have been developed on culture and change management.

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